

These are the 15 hottest destinations billionaires are traveling to in 2019

Hillary Hoffower 15 Aug 2019, 20:09

- The ultra-rich are investing more in travel as a way to [show off their wealth](#), and that includes everything from sabbaticals to brief vacations.
- We teamed up with [luxury travel agency Original Travel](#) to find the hottest spots [billionaires](#) are heading to this year.
- A few classics like [Great Britain](#) made the list, but many billionaires are seeking adventure, from Rwanda to Bhutan.
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Investing in [travel](#) is becoming an increasingly popular way for the ultra-rich to [signify their status](#)— and they're extending it far beyond the classic idea of a vacation.

Nowadays, the super-rich are taking months-long, multimillion-dollar trips to recharge or reconnect with family because they're often burnt out, [Business Insider's Katie Warren](#) previously reported. That can take shape in the form of extreme adventures, luxurious getaways, and educational excursions.

But just where are these billionaires headed?

Business Insider teamed up with boutique [luxury travel agency Original Travel](#), which plans trips for high-net-worth individuals, to find out the hottest spots the elite are spending their money on in 2019. They based this ranking on the number of bookings and performance; the latter was assessed by feedback, their expertise, and client inquiries.

Turns out, billionaires have a taste for adventure in 2019. While a few classics made the list, such as Britain and France, far-flung countries — from Rwanda to Myanmar — made an appearance on the list, too.

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Champagne, in particular, is France's hottest destination right now, according to Barber. Belmond's new Pivoine Champagne barge launched in 2018, and the recent opening of The Royal Champagne Hotel "injected a much-needed shot of luxury and style to the hotel offerings of the region," he said.

He added: "From barge or hotel, we recommend arranging a private vineyard tour and tastings including a backstage at Bollinger experience, along with a make-your-own Champagne lesson and treehouse Champagne bar experience for a comprehensive immersion in the region."